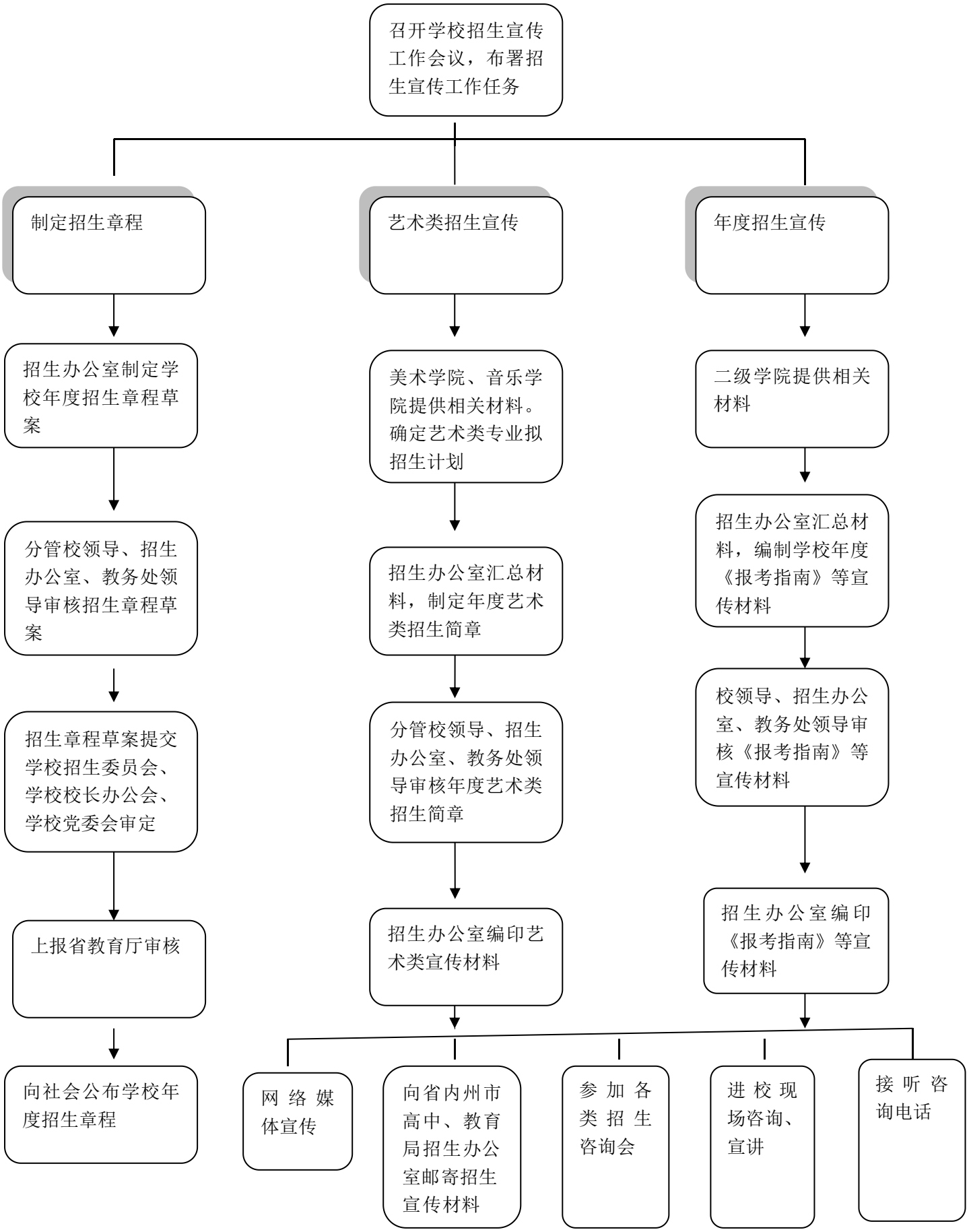玉溪师范学院招生宣传工作流程图